

FOR IMMEDIATE RELEASE

*EMILY ASEN Leaves her Mark: **Proof LP***

FAIRFIELD, Connecticut (May 20, 2008) - Violet Maiden Records proudly announces the release of **Proof LP**, the new full-length album from Connecticut-based singer-songwriter Emily Asen. The record features ten original songs arranged and performed by the artist and a folk rock cover of Coldplay's "Yellow."

A recent graduate of New York University's music business program, Emily was inspired by the examples of Ani DiFranco and Jonatha Brooke to form her own record label, Violet Maiden Records. **Proof LP** is the second official release from the label, following up Emily's *Avalanche EP* from 2007.

Proof LP was recorded, engineered, and produced by Emily in her home-based studio in Fairfield, CT. The record features her talents on an array of instruments including cello, banjo, tambourine, mandolin, electric bass, shakers, keyboards, melodica, and of course guitars. "When you don't have the budget to hire a group of musicians," Emily laughs, "it helps to be able to perform most of the instruments yourself. And I really wanted to showcase my musicianship on this record." She sought out local studio owner and multi-instrumentalist, Grekim Jennings, to contribute drums and mix the songs for the album. Alan Silverman, whose credits include records by Aimee Mann, Norah Jones, and Rufus Wainwright, mastered **Proof LP**. Emily collaborated with Linda Jean Fisher, a visual artist from Peekskill, New York, to develop the album artwork.

Blending an indie rock attitude with folk tradition and backed by Emily's solid guitar skills and songwriting, **Proof LP** is a promising example of what the artist describes as the neofolk movement, a coming together of pop melody, modern sounds, and classic folk guitar styling.

During its first week of release, **Proof LP** is featured in the "Folk" category on the iTunes storefront and in Amazon's "Folk: New & Notable" section. The album is available through Emily's website (www.emilyasen.com), iTunes, Amazon, eMusic, and CDBaby. She will be premiering a new video every week through her YouTube channel, www.youtube.com/emilyasen.

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